



COOLED FLOWER PRESENTATION

Bercomex has the experience and the right products to cool your flowers and present them professionally. Bercomex introduces a beautiful, new cooled display. The most important arguments to invest in a cooled flower presentation are:



Increasing turnover

- Because of its design, this display makes it possible to show your flowers optimally. A display – filled completely – really looks like an ‘wall of flowers’, which definitely will lead to impulse buying by your clients. This will have a positive impact on your turnover.
- Flower buckets from 4 to 13 litres can be used; if desired, you can even mix various types of buckets of different sizes. In case an (empty) bucket is being picked out of the display, you can simply push the remaining buckets towards each other. As a result, the display won't look half-empty and, when it comes to the presentation: beautiful still.
- The buckets or vases are positioned in such a way that the customers can see the flowers perfectly. As a result the presentation is associated with an ‘wall of flowers’ even

more.

Keeping qualities

Thanks to its unique way of cooling flowers, developed by Bercomex, your flowers stay fresh as well as saleable longer. Because of the cold water, bacteria have less opportunity to multiply themselves. Furthermore flowers absorb cold water better. All the longer, the quality remains excellent. By cooling, the amount of bunches to be thrown away because of bad quality will decrease. The flowers will keep longer. With this display it is possible to reduce considerably the percentage of flowers being unmarketable. A reduction of costs will be the result.

GENERAL INFORMATION

- This machine cools water to 5° Celsius. This neither depends on the position of the buckets or vases, nor on the or the amount of buckets inside the cooler.
- The flowers are being cooled to 10° Celsius below envions temperature. This is being done in a unique way, which is perfect for your flowers.
- The buckets with flowers can be placed and exchanged easily; training is not necessary.
- A presentation of your flowers in a professional way is guaranteed.
- The display can be cleaned easily because it is made of high quality synthetics.
- Because high quality materials have been used, a nice presentation remains a fact.
- The synthetic material is not negatively affected by preservatives.
- The display is placed on wheels and can be moved.
- The machine can be connected to a regular power source
- The display needs little maintenance.

OPTIONS

- locks / lockable
- scents
- mirrors
- lights